



FOR IMMEDIATE RELEASE:
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Premier Strategies Partners to LyftUp Our Communities

San Francisco, CA - In response to the COVID-19 pandemic, Lyft has mobilized a coalition of partners with a goal to provide 60 million rides to and from vaccination sites for low-income, uninsured, and at-risk communities, when the vaccine becomes available.

Premier Strategies, Inc. is proud to support the efforts of the LyftUp campaign and look forward to working with our partners to ensure everyone has access to reliable transportation during this critical time.

“Making sure people can get to vaccination sites when they need to is mission critical to beating this virus,” Lyft Co-Founder and President, John Zimmer said. “This is an opportunity to use our collective strength to mobilize on a massive scale and serve our communities. We cannot let lack of transportation be a factor in determining whether people have access to healthcare.”

The universal vaccine access campaign is part of the company’s LyftUp initiative, a partnership of companies, community organizations and individuals working together to make sure everyone has access to affordable, reliable transportation to get where they need to go. Working together using Lyft’s transportation platform, companies and social impact organizations will help underserved communities access vaccination appointments by providing subsidized rides for employees and members, and free or discounted rides for those in need.

For more information, contact Premier Strategies: info@PremierStrategiesInc.com or Lyft: press@Lyft.com or supportlyftup@lyft.com

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